



News Release

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DELOITTE VOLUNTEERS MAKE AN IMPACT IN ORANGE COUNTY ON ORGANIZATION'S NATIONAL DAY OF VOLUNTEER SERVICE

8th Annual IMPACT Day Focuses on Helping Santa Ana School and Non-profit

Orange County, Calif., June 8, 2007 – Today, more than 500 employees of Deloitte & Touche USA LLP (Deloitte) are heading out into the Santa Ana community to make a difference, kicking-off the organization's 8th annual IMPACT Day, a unique demonstration of its continuous commitment to volunteer service.

In Santa Ana, Deloitte volunteers will work in two locations to help address issues relevant to the community:

Monroe Elementary School

417 East Central Street
Santa Ana, Calif. 92707
8 a.m.-5 p.m.

The Orange County practice of Deloitte has worked with the Santa Ana school district for the past four years. Each year, school district officials identify the school with the most need, and Deloitte focuses its volunteer efforts there. This year, hundreds of Deloitte volunteers will participate in the following activities:

- Teaching Junior Achievement programs to nearly 600 Monroe Elementary School students, from kindergarten through fifth grade. Junior Achievement is an organization that seeks to educate and inspire young people to succeed in a global economy.
- Beautification projects, including murals, painting and landscaping.

The IMPACT Day work at Monroe Elementary School is part of Deloitte's goal of being involved in the Santa Ana community every day. In fact, Deloitte IMPACT Day participants are already planning a mentoring program for Monroe Elementary students, which will allow the organization's volunteer work with the school to continue throughout the year.

“IMPACT Day is Deloitte’s way of demonstrating our long-term commitment to community service,” said Rick W. Rayson, Managing Partner, Orange County Practice, Deloitte & Touche LLP. “It is rewarding to help the students and transform the environment for schools like Monroe Elementary. We are pleased to support the teachers and administrators in their commitment to Santa Ana schools. The optimism generated and positive impact of these efforts is evident. We are thrilled, for example, that not a single mural we have painted at Santa Ana schools over the past three years has been defaced. Even more rewarding is the look on the faces of the children when we transform their school in a single day. Working together with the school district, we believe Deloitte has had a positive impact on the students in Santa Ana.”

WISEPlace

1411 North Broadway
Santa Ana, Calif. 92706
8 a.m.-5 p.m.

The Orange County practice of Deloitte is also proud to have worked with WISEPlace for several years. Deloitte employees volunteer at this transitional home, which is designed “to help women in need learn to help themselves.” Deloitte volunteers primarily help residents learn valuable skills for success and self-sufficiency. Volunteers lead courses in computer literacy, resume creation, job interview skills, and how to find job opportunities, among other key skills. In addition, Deloitte volunteers help with site improvement projects—in past years, activities have included rebuilding the shelter’s front patio and planting vegetable gardens.

Driving Social Impact and Business Value

Over the past few years, Deloitte has refocused its approach to employee volunteerism and philanthropic activities. “We are focused on helping to solve problems,” said Evan Hochberg, national director of community involvement for Deloitte Services LP. “Our goal is to make lasting contributions to our communities that help address important social issues.”

Hochberg also indicated there is business benefit to be realized by companies that have compelling community involvement initiatives that are closely aligned with the organization’s mission, vision and values. These benefits come in many forms, including employee recruiting, workplace morale, professional development, and the opportunity to showcase knowledge and experience.

“Companies that are engaged on a deep level in their communities have a short-hand way to communicate their values, which can make them more attractive employers, business partners and members of the community,” Hochberg said.

Deloitte’s research found this to be particularly true among Generation Y employees, who are very socially-minded and identify themselves as volunteers. Deloitte’s 2007 Volunteer IMPACT study found that more than half of Gen Y volunteers (58 percent) contribute out of a desire to have a meaningful impact on their community or to fulfill a personal desire to give back. More than two-thirds (67 percent) of those polled felt companies should ask employees about their personal interests for the purposes of matching them with volunteer opportunities.

The study also found that many companies could do more to leverage their community involvement programs with Gen Y employees. Only three in 10 Gen Y employees surveyed believed their company offers a compelling program to encourage employee volunteerism.

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